



**Full Gospel Baptist
Church Fellowship
International**

Bishop Paul S. Morton
Presiding Bishop

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Executive Secretary

**International
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Dear Potential Sponsor/Partner

The Full Gospel Baptist Church Fellowship International (FGBCFI) invites you to become a sponsor of our annual conference, which benefits families all over the world. The primary source of funding is from corporate sponsors, such as you. The FGBCFI receives no governmental funds.

This exciting event will be held June 27-July 1, 2011 at the Georgia World Congress Center, in downtown Atlanta, Georgia. It is an annual family event promoting spiritual educational classes, financial literacy, great preaching, gospel music, exhibits, health workshops, youth activities and much more.

FGBCFI has provided, funding, food, clothes, educational, housing and much more to under developed countries and communities for the past 17 years. Your funds or in-kind donations will help us to continue our mission's goals and objectives.

Enclosed please find more information on this exciting event, its sponsorship levels and partnership opportunities. Unlike a one-time sponsorship, our Partnership Program affords you and us to become one. Partnership provides ongoing relationship promoting your products and services, combined with our vision throughout the year. Please do not hesitate to contact us with any questions or concerns. We look forward to speaking with you at your earliest convenience.

Sincerely,

Elder Yulonda T. Griffin
Chief Administrator
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ygriffin@fullgospelbaptist.org

Enclosures: Sponsorship Information
Event Fact Sheet

Event Description

The FGBCFI Annual Conference is a family event, held this year at the **Georgia World Congress Center, in Atlanta, Georgia**. The three-day event held **June 27-July 1, 2011** includes preaching, teaching, singing, educational and spiritual classes, health forums, life skills education, arts & crafts, live entertainment, contests and recreational activities for kids of all ages. Feed the hungry program feed over 1,000 people during the annual event. Our 5K Walk run 4 AIDS is always an inspiration to the agencies we support.

Funding

The Conference is funded by donations and exhibit booths, with primary sources of funding obtained from corporate sponsors/partnerships and admission tickets. The event receives no governmental funds.

Admission Tickets

Admission tickets provide admission to all conference services and concerts. A minimal charge of \$20 per ticket for adults and \$5 for youth ages 6yrs to 17yrs, offer individuals and families the opportunity to enjoy numerous entertainment venues throughout the conference at a relatively low cost. Children under age 6 are admitted free. There is an additional charge for girl's pageant and food items. Tickets may be purchased online www.fullgospelbaptist.org or by calling (770) 907-9877

Benefits of Events

The annual event benefits the delegates, community, sponsors, and partners wholly, spiritually and domestically. A portion of the proceeds are used to cover expenses such as insurance, security, sanitary facilities, equipment rental, entertainment, honorariums, advertising and printing costs to make a clean, safe and well-attended event for delegates sponsors, and partners. Remaining proceeds are given to the Full Gospel Baptist Church Fellowship International to fund foreign missions, such as feed the children, underdeveloped countries and communities, catastrophes and daily operations. This year thus far, funds donated are **\$1.5 million dollars** to other non-profit agencies and churches.

The annual event is staffed by volunteers.

Attendees

Attendees of this historical event include:

Silent Generation Born 1925-1942 – communicate w/direct approach; social events; face-to-face
Baby Boomers Born 1943-1960 – communicate w/direct approach, internet, social events; recognition
Generation X Born 1961-1981- communicate w/Email, internet, text messaging, peer gatherings
Millennials Born 1982-2000 – communicate w/Email, voicemail, internet, text messaging, peer gatherings
Grand-parents, parents

Sponsors

Corporate sponsors have the opportunity to participate in the event as a one-time **Sponsor or Ongoing-Partner**. Corporations may elect from the following sponsorship and partnership packets:

\$10,000 - Platinum Sponsorship

Sponsor business name or logo prominently displayed in advertisements including:

- 5 Radio Hotspots
- (1) Full page ad in program booklet
- (1) :60 second video commercial
- (1) :30 second video commercial
- Live presentation to 100 State Bishops and Overseers
- Live presentation to 300 Pastors

- (1) 20' x 20' Prime booth space
- (15) VIP reserved seats daily and nightly to annual event
- (1) Table of 10 Passes (Company Logo table placemat)
- (10) Parking Passes
- Company Logo on Delegate badges
- (1) Advertisement Piece 8x10 literature/coupon insert inside registration packets

\$5,000 - Gold Sponsorship

Your business name or logo prominently displayed in advertisements including

- (1/2) Full page ad in program booklet
- (2) :30 second video commercial
- Live presentation to our 300 Pastors
- (1) 10' x 10' prime booth space
- (15) VIP reserved seats daily and nightly to annual event
- (6) Parking Passes
- Company Logo on event itinerary
- (1) Piece 5x7 literature insert inside registration packets

\$2,500 - Silver Sponsorship

Your business name or logo prominently displayed in advertisements including

- (1) :30 second video commercial
- (1) 10' x 10' booth space
- (10) VIP reserved seats daily and nightly to annual event
- (4) Parking Passes
- (1) Piece 5x7 literature insert inside registration packets

\$1,500 - Bronze Sponsorship

Your business name or logo prominently displayed in advertisements including

- (1) :30 second video commercial
- (1) (1/4 page ad in program booklet
- (1) 10' x 10' booth space
- (5) VIP reserved seats daily and nightly to annual event

\$5,000 - KIDS Sponsorship

Your business name or logo prominently displayed in conjunction with KIDS advertisements including:

- (5) Radio Hotspots
- (1) :60 second video commercial
- (1) 10' x 10' booth space
- (5) VIP reserved seats daily and nightly to annual event
- Main Stage Banner in Kids area
- Name placement on kids registration bags
- Inclusive in all radio public service announcements
- Inclusive on Event web page and Inclusive on all public email announcements

In-Kind Donations

- Printing
- Media
- Sound, Lights, Staging
- Delegate Bags & Badges
- Decorations
- Advertising (Media, internet, direct mail, TV, radio)
- Food
- Transportation
- Furniture
- Exhibits
- Receptions

Partners

Full Gospel Baptist Church Fellowship International welcome corporations to sponsor with us during our annual events, but we would prefer an ongoing relationship with our potential corporate partners. As a partner with the FGBCFI, corporations are afforded the opportunity to build a communications relationship with our organization.

We host four (4) regional summits a year crossing four (4) states per region, with a combined population of 5,000 attendees per regional event. Partners are afforded the opportunity to present to local pastors of 300 or more and delegates, to promote products and services. The FGBCFI has 47 states which hosts annual state conferences, with each state hosting ten (10) district conferences -- a total of 4700 events!. Partners are afforded the opportunity to present at all events and local churches. Listed below are partnership opportunities:

\$50,000 – Title Partner

Sponsor business name or logo prominently displayed in advertisements including:

- (1) Full page ad in program booklet
- (1) :60 second video commercial (where applicable)
- Main stage banner
- Live on-stage public address
- Live presentation at (4) Regional Summits
- Live presentation at (47) State Conferences
- Live presentation at (800) Local Churches
- (1) 10 x 10 Prime booth space at each event presentation
- VIP reserved seats daily and nightly each event
- Inclusive on international website and eblast public announcements

\$25,000 – Presenting Partner

- (1) Full page ad in program booklet
- (1) :30 second video commercial (where applicable)
- Main stage banner
- Live on-stage public address
- Live presentation at (4) Regional Summits
- Live presentation at (47) State Conferences
- (1) 10 x 10 Prime booth space at each event presentation
- VIP reserved seats daily and nightly each event
- Inclusive on international website and email public announcements